

newmexico FILM OFFICE

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February 14, 2013

COPY THAT

The New Mexico State Film Office's (NMFO) monthly newsletter is now scheduled for the second Friday of each month! And what a day to reintroduce **Copy That** to our industry. Yes, it's Valentine's Day and we love our Wikipedia to help us understand the history of such holidays. According to the site, a popular account is that of Saint Valentine of Rome. The story states that he was imprisoned for performing weddings for soldiers who were forbidden to marry. Legend has it that during his imprisonment he healed the daughter of his jailer, Asterius, and before his execution he wrote her a letter signed "Your Valentine" as a farewell. Is it possible to know the number of movies that have been made with similar tragic themes? Pan to Uncas and Cora at the end of *The Last of the Mohicans*, or to avoid the dramatic heartbreak, consider Westley and Buttercup in *The Princess Bride* - if there were only more



magicians that lived in tree trunks to bring us back from the brink to pursue True Love. Have a favorite movie for Valentine's Day? Go to our "[Filmnewmexico](#)" Facebook page to comment on your favorite choice. In the meantime, catch up on the latest news from the NMFO in this edition.

Click [here](#) for newsletter archive.

Production Report

QUARTERLY ACTIVITY

In the first two quarters of the fiscal year (July through December), we had eight major productions shooting in New Mexico - "major" referring to budgets approximately one million dollars or more. There were also eighteen additional projects in their production phase and several location inquiries for commercials. Typically, there are more projects in production than are counted in our [statistics](#) as the numbers are based on applicants for the incentive.

Although there has not been a major project in principal the last two months, two projects will start shooting next week, including [Good Kill](#). Two television series have been announced, [Hieroglyph](#) and [Longmire \(Season 3.\)](#) We anticipate a couple more announcements in the near future - it will be another extraordinarily busy spring.

CREW CALLS

Please be sure that you keep your listing updated in our online [Industry Directory](#) and that you respond to crew calls even if you are not available. Don't forget, general production emails for announced projects are under "[In-Production](#)" on [nmfilm.com](#).

VENDOR PHYSICAL PRESENCE

A new [vendor](#) link has been added to the website to address "all things vendors," particularly regarding [physical presence](#). As a business providing equipment or goods to the industry, please be sure to understand whether your services require a [NM Vendor Form](#) to be submitted to our office. Questions about physical presence requirements? Contact [Tobi Ives](#) at the NMFO.

Outreach Report

NEW LOCAL OUTREACH PROGRAMS MANAGER

Local Outreach Programs Manager, Lindsey Valdez, joined the NMFO staff in February by way of Las Vegas (New Mexico that is.) Lindsey served as the Event & Marketing Manager and Film Liaison for the City of Las Vegas. NMFO Local Outreach Initiatives include annual events such as the NM Film & Media Industry Conference, Education Summit, and Filmmakers Showcase. In addition to coordinating these events, Lindsey will also be hosting "[New Mexico Film Works](#)," our weekly radio show, live every Thursday at 11AM on KVSF 101.5, "The Voice of

Santa Fe." Please feel free to contact [Lindsey](#) with questions.

2014 FILM & MEDIA DAY

On February 10th, the NMFO participated in the annual Film & Media Day at the Roundhouse, coordinated by IATSE Local 480 Film Technicians' Union. If you attended, you were sure to have seen the Digital Arts & Technology Academy (DATA) showing off their amazing, yet terrifying, make-up talents. It was also hard to miss the *Breaking Bad* film tours RV that greeted visitors out front. It was a great success and we'd like to particularly thank Annie Chastain for her assistance. Several members of our statewide [Film Liaison Network](#) attended. We'd like to especially thank Lisa Van Allen, our Santa Fe Film Liaison, and the Santa Fe Convention & Visitors Bureau for graciously hosting the State Film Liaisons while they were in town.

The [Governor's Council on Film & Media Industries](#) also held their quarterly meeting on Film & Media Day in Santa Fe.

2014 NM FILM & MEDIA INDUSTRY CONFERENCE

SAVE THE DATE and mark your calendars: the NM Film & Media Industry Conference has been scheduled for May 29-30, 2014, at Hotel Albuquerque Old Town. Last year's conference was a huge success with over 300 registered attendees and this year is expected to be equally as large with double the exhibitor space. More details will be posted shortly on [nmfilm.com](#) or contact [Lindsey Valdez](#) for additional information.

Film Tourism

FILM RELATED TOURISM GROWS IN NEW MEXICO

From tours by Ghost Ranch in Abiquiu to the Film Location Walking Tour in Las Vegas, communities across the state are quickly jumping on board to capture opportunities for tourism from the success of the New Mexico Film Industry. To support this trend and in collaboration with the NMFO, the state's Tourism Department has developed a "[Filmed in New Mexico](#)" film locations map, both in print and downloadable formats, showcasing various sites seen on the big screen and in television. Locations featured (but not limited to) include the Bisti Badlands (Northwestern NM) featured in *Star Gate Universe: Malice* (2010), the Rio Grande Gorge Bridge (North Central NM) featured in *Terminator Salvation* (2009), the Silver City area copper mines (Southwestern NM) seen in *North Country* (2005), and White Sands (Southeastern NM) seen in *Transformers 1 & 2* (2007, 2009), among many others.

Are you a film tourism vendor? Let us know about your tie to NM Film Tourism by posting a comment on our "[Filmnewmexico](#)" page.

Email: info@nmfilm.com

Web: www.nmfilm.com

Phone: 505.476.5600

Please join us on [Facebook](#) and [Twitter](#)!