



10th Annual National Touring Film Festival To Benefit Santa Fe Non-Profit LUNAFEST®: Short Films By, For, About Women®

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Santa Fe, NM June 13, 2011—LUNAFEST®, the fundraising film festival dedicated to promoting awareness about women's issues, highlighting women filmmakers, and bringing women together in their communities, will be hosted by Girls on the Run Santa Fe at the James A. Little Theater on Thursday, June 30.

Mary Kay® Inspiring Stories welcomes it's first of three female celebrity narrators, JoAnna Garcia Swisher, to help shine a spotlight on domestic violence! Join now for a chance to work with JoAnna Garcia Swisher to make movies that matter! Stay tuned to see who the next 2 female celebrities will be.

Apply at <http://marykayinspiringstories.com>.

"We are so happy to be bringing LUNAFEST to Santa Fe!" Alice Temple, Council Director for Girls on the Run Santa Fe said. "There couldn't be a better match for Santa Fe than an independent film festival by and about women that benefits two very important causes."

This unique film festival highlights women as leaders in society, illustrated through nine short films by women filmmakers. The films range from animation to fictional drama, and cover topics such as a 92 year-old woman dealing with Alzheimer's, a young table tennis player trying to make the Olympics, the first female cable car operator, and an animated film about a midwife.

All proceeds from LUNAFEST will benefit the Breast Cancer Fund and Girls on the Run Santa Fe. Thus far, LUNAFEST, which is created and funded by LUNA®, The Whole Nutrition Bar for Women®, raised over \$360,000 for Breast Cancer Fund and over \$570,000 for other women's non-profit organizations.

Girls on the Run Santa Fe offers a life-changing, non-competitive, non-profit prevention program for girls in the 3rd through 6th grade. The mission is to educate and prepare girls for a lifetime of self-respect and healthy living. Girls on the Run combines training for a community 5K (3.1 mile) event with healthy living education. The program instills

self-esteem and strong values through health education, life skills development, mentoring relationships, and physical training.

“Girls on the Run is currently in five schools in the Santa Fe area. Over the course of five years, we have worked with over 400 girls and helped make a difference in providing them lifelong healthy habits and confidence,” Ms. Temple said. “And not only that, but everyone has fun doing it!”

When: Thursday, June 30

Time: 5:30 Silent Auction

Screening: 6:30 Showing of LUNAFEST Films

Where: James A. Little Theater

School for the Deaf

1060 Cerrillos Road

Santa Fe

Cost: \$12/Student, \$18/In Advance, \$20/At the Door

Available to purchase at <http://lunafestsantafe.eventbrite.com>