Hollywood Insiders Take Their Expertise to Albuquerque

VP of Marvel Games, Todd Jefferson and Tony Mark, Executive Producer of "The Hurt Locker" to highlight panels at the 2011 Albuquerque Film Festival

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Albuquerque, NM – August 12, 2011 – Some of Hollywood's most esteemed players will share their firsthand insight into every facet of the film industry as the 2011 Albuquerque Film Festival presents an array of workshops and panels, featuring the Hollywood P.O.V. Panel. Sebastian Twardoz of Circus Road Films will moderate a team of star-studded panelists including VP of Mavel Games, Todd Jefferson; Tony Mark, Executive Producer of The Hurt Locker; actor/director Giancarlo Esposito of AMC's Breaking Bad and Rabbit Hole; Norm Marshall & Associates VP of PR, Monica Jaramillo; and Joshua Michael Stern, director of Swing Vote starring Kevin Costner.

The Hollywood P.O.V. panelists will discuss the state of the industry, latest trends, rumors and advice on how to make it in Hollywood on Sunday, August 21st at the Hyatt Regency Downtown from 10 – 11:30 A.M. Tickets are on sale for $10.
Additionally, Todd Jefferson will host a Games, Comics & Movies panel on Saturday, August 20th at the Hyatt Regency Downtown from 1 – 2 P.M. He'll discuss everything from Aristotle's hierarchy of story to comic genius. Tickets for this panel are on sale for $10.

On Saturday, August 20th at the Hyatt Regency Downtown from 9 – 11 A.M., William Akers will host an intensive Screenwriting workshop. The "Your Screenplay Sucks" author and WGA lifetime member will discuss the finer points of creating interesting scenes, troubleshooting a script, and how to get a reader to read a script all the way through. Tickets to participate in this workshop are $20.

Other featured panels include The Power of Story moderated by Rich Henrich, founder/director of Film 4 Change and the Albuquerque Film Festival; First Things First, Post Production: Masters of Sound including Ellen Heuer, Foley Artist on "Iron Man," "Indiana Jones," "Star Wars Ep. III," and "The Shawshank Redemption"; and leading women in the industry discuss their roles in filmmaking in This Ain't No Chick Flick. Plus, learn how to elevate the quality of your productions, even on an indie budget in

Working With Unions, with Tammy Decker, SAG, Jon Hendry, Local 480, Janet Davidson, DGA and Terry Borst, WGA, moderated by Erica Viking, Morning Host of Coyote 102.5FM.

For complete AFF 2011 events schedule, tickets and festival passes, visit ABQfilmfestival.com and like us on Facebook at facebook.com/abqfilmfestival for the latest updates.

About Film 4 Change and The Albuquerque Film Festival:

The mission of Film 4 Change (a project of The International Humanities Center) is to transform community through the power of story, laughter, art and music. We produce, promote and present socially conscious media and present an annual festival of film and the related arts that celebrates the art of being human and the craft of being an artist and storyteller. At Film 4 Change, we believe stories shape and transform who we are and what we do both individually and collectively. We strive to work with filmmakers, storytellers, artists, musicians and change-makers to bring about a more tolerant and compassionate world through educational workshops, lectures, screenings and responsible use of community resources while sharing the unique character of the Southwest on screen, in print and on stage.

Now in its third year, The Albuquerque Film Festival is establishing itself as a first-rate festival that represents diversity, innovation and creative achievement in film. Our programming includes art exhibits, one-act plays, music, comedy and engaging workshops and panels with industry leaders and of course, lots of great films along with parties and unforgettable personalities. The festival looks for sci-fi, comedy, fantasy, animation, documentaries (especially lost technology and conspiracy theories), music docs, webisodes and TV Pilots.