

MINUTES of the Governor's Council on Film and Media Industries Meeting
Monday, February 13, 2017

New Mexico Tourism Department / Lamy Building
2nd Floor Conference Room
491 Old Santa Fe Trail, Santa Fe, NM 87501

2:15 pm – 3:00 pm

Call to order: The quarterly meeting of the Governor's Council on Film and Media Industries (GCFMI) was held in Santa Fe, NM on Monday, February 13, 2017. The meeting convened at 2:17 PM. **Chairperson Alicia Keyes Touche declared the absence of a quorum noting that no motions or voting will occur. The meeting convened with reports only.**

Members in attendance:

Alicia Keyes Touche, Chairperson
Tonya Stinson
Teri Farley

Members not in attendance:

Chris Eyre
Kara Sachs
Rajeev Nirmalakhandan
Greg Hewett
Marissa Jimenez
Talia Kosh

Guests: Nick Maniatis (New Mexico State Film Office) , Rochelle Bussey (NMFO), Steven Tomita, Belen Film Liaison, Kelly Stewart, Los Alamos Film Liaison and Jordan Guenther, Director, Brand Marketing and Advertising for the New Mexico Tourism Department.

Update from the New Mexico State Film Office (NMFO) – 2:20 pm

The NMFO has added an option for productions to make a financial contribution to the ENMU Steve Rooney Memorial fund for students in broadcasting through NMFO's "Give Back" program. The financial contributions will go directly to the Steve Rooney Memorial fund and his family will be notified of the donation. For more information about the NRCE program click here:

<http://nmfilm.com/nonresident-crew-exceptions.aspx>.

The NMFO will be hosting an education summit in April, the annual NM Filmmakers Showcase in June and are planning to host the annual Film and Media Conference in August – date and location to be determined.

New Mexico Film Trails / New Mexico Department of Tourism – 2:33 pm

Jordan Guenther, Director, Brand Marketing and Advertising for the New Mexico Tourism Department updated the GCFMI on the film trails map found at: <https://www.newmexico.org/places-to-go/true-trails/film-trails/>. The website highlights a few productions to provide an exciting way to experience New Mexico and another way to make New Mexico a True Adventure. The New Mexico Tourism Department also highlights other adventures such as Art Trails, Culinary Trails, Ghost Towns and Architecture Trails.

Kelly Stewart, Los Alamos Film Liaison and Steven Tomita, Belen Film Liaison mentioned that they are working on "film tourism" apps for their area and will keep the NMFO updated on the progress.

Update from Sub-Committees – 2:53 pm

Councilmember Teri Farley asked that group take a moment to recognize those that we have lost in the film and television industry in NM. She will work with Belle Allen, State Outreach Coordinator to include a special recognition at the end of the 2017 in NMFO's bi-monthly newsletter.

New Business – 2:57 pm

None.

Public Comment – 2:57 pm

None.

Next Council Meeting – 2:58 pm

The next meeting will be held on May 4th. The location is TBD. Please note that the May 4th meeting may be a conference call.

Adjourn – 3:00 pm

The meeting adjourned at 3:00 pm.