

MINUTES of the Governor's Council on Film and Media Industries Meeting
Monday, February 8, 2016

PERA Building – Apodaca Hall, 2nd Floor
1120 Paseo de Peralta, Santa Fe, NM 87501

1:30 pm – 2:30 pm

Call to order: The quarterly meeting of the Governor's Council on Film and Media Industries (GCFMI) was held in Santa Fe, NM on Monday, February 8, 2016. The meeting convened at 1:44 PM.

Members in attendance (in alphabetical order):

- Talia Kosh
- Teri Farley
- Greg Hewett
- Alicia Keyes Touche, Chairperson
- Rick Clemente
- Rajeev Nirmalakhandan (via phone)

Members not in attendance:

- Chris Eyre
- Kara Sachs
- Steve Rooney
- Tonya Stinson

Approval of Agenda – 1:45 pm

Chairperson Alicia Keyes Touche asked for a motion to approve the agenda. A motion was made by Council Member Rick Clemente and seconded by Council Member Greg Hewett. Motion carried.

Approval of Minutes – 1:45 pm

Chairperson Alicia Keyes Touche asked for a motion to approve the November 5, 2015 meeting minutes. A motion was made by Council Member Teri Farley and seconded by Council Member Talia Kosh. Motion carried.

New Mexico Film Office (NMFO) update – 1:46 pm

The NMFO is fully staffed. We are welcoming Lisa Lucas, Sr. Manager of Production and Derrick Ballard, Emergent and Technologies Coordinator.

BIOS:

Lisa Lucas: A writer/producer/actor. She graduated from Bowdoin College with a degree in French Literature and Theater Arts. For the last 18 years, Lisa has produced and written over 30 TV series which include the popular ABC series The Bachelorette, Work of Art on Bravo and the Emmy winning My 1st Time on NBC. Most recently, she was a producer on the award winning feature documentary, A Thousand Voices, which debuted on PBS, and is still playing in many film festivals across the country. She is an Executive Producer and principal partner in the Santa Fe based production company, Noel Jehuda Productions, (which just partnered with Warner Bros. to develop a docu-series in 2015/16), creates reality and scripted TV series, web series as well as short films and independent and documentary features.

Derrick Ballard: An accomplished transarchitect and has been a leading member and consultant for research and design groups focusing on architecture, immersive media and film. He uses his creative skills and over 20 years of experience in design, computation, and construction, to bring forth innovative concepts across disciplines while also mentoring students in various areas of cutting edge

design and fabrication. As a result, Ballard has received numerous awards and honors as a designer and has taught and lectured at universities in the US and abroad. As a transarchitect, Ballard's methodologies have produced priceless interactions with some of the nation's most respected minds in the fields of architecture, computer science, and major motion picture production. Passionate about technological art and reaching the masses through media, he has been Set Designer on feature films such as Maze Runner: The Scorch Trials, Independence Day II, Lone Survivor, and The Book of Eli. He has also received commendations as a Lead Set Designer for the Emmy award winning Series Breaking Bad.

Legislative update:

SB211: Technical Changes to Film Production Tax Credit Act - Sponsored by Senator John Christopher Ryan: Almost a dummy bill, makes mainly nonsubstantive, technical changes to seven of the sections of the Film Production Tax Credit Act. Does allow a film production company to assign payment of an authorized film or television tax credit to a third-party financial institution.

SB238: Film Production Tax Credit for Distribution - Sponsored by Senator Lisa A. Torracco: Relating to the film production tax credit act; creating an additional credit for a film production company that provides distribution services in New Mexico; conforming references in law.

HB118: Santa Fe Community College Pilot Project for film academy – Sponsored by Representative Jim Trujillo: Appropriates \$250,000 (GF 2017) to the Higher Education Department for Santa Fe Community College to develop a pilot program for a publicly funded, conservatory-style, accredited film academy.

Update from Sub-Committees – 2:15 pm

Sub-committees are working with NMFO's State Outreach Coordinator Belle Allen on the Education Summit agenda for April 2016. The NMFO has reached out and secured the New Mexico Higher Education Cabinet Secretary Dr. Barbara Damron. Cabinet Secretary Dr. Barbara Damron brings a wealth of experience and knowledge to the department. She has over 30 years of experience as an executive, healthcare provider, scientist, and educator with a focus on policy and healthcare.

Chairperson Alicia Keyes Touche suggested having a rolling list of internships on the NMFO website for students to access.

Council Member Rick Clemente suggested using the Nonresident Crew Exceptions program (NRCE) to get students on set. Possibly make this one of the options of NRCE for the production company to full-full the "give back" requirement.

Information about NRCE: The Refundable Film Production Tax Credit promotes and encourages hiring residents of New Mexico. However, nonresident crew employed by production can qualify at 15% for a limited number of positions based on the project's NM budget. This is useful when there is a high level of production activity or when specialized industry skill sets are unavailable in-state. A training requirement has applied and will continue to apply to this program which can include the training of crew, promotion of NM and the industry, or a donation to a school with a film program.

New Business – 2:32 pm

NMFO hosted a Las Cruces Town Hall event with over 80 people attending. Upcoming events for NMFO include the 2016 Association of Film Commissioners International Global and Finance Tradeshow in Burbank, CA; 2016 NM Filmmakers Showcase; 2016 Annual Conference.

Public Comment – 2:34 pm

None.

Next Council Meeting – 2:34 pm

The next meeting will be held in Albuquerque on Thursday, May 5th at 1:00 pm. Location to be determined.

Adjourn – 2:37 pm

Chairperson Alicia Keyes Touche asked for a motion to adjourn. A motion was made by Council Member Talia Kosh and seconded by Council Member Teri Farley. Motion carried.