

MINUTES of the Governor's Council on Film and Media Industries Meeting  
Thursday, May 5, 2016

National Hispanic Cultural Center in the Visual Arts (VA) Boardroom  
1701 4th Street, SW  
Albuquerque, NM 87102

1:00 pm – 2:00 pm

Call to order: The quarterly meeting of the Governor's Council on Film and Media Industries (GCFMI) was held in Albuquerque, NM on Thursday, May 5, 2016. The meeting convened at 1:11 pm.

Members in attendance (in alphabetical order): Steve Rooney  
Tonya Stinson  
Teri Farley  
Alicia Keyes Touche, Chairperson  
Rick Clemente  
Rajeev Nirmalakhandan (via phone)

Members not in attendance: Talia Kosh  
Chris Eyre  
Kara Sachs  
Greg Hewett

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Approval of Agenda – 1:12 pm

Chairperson Alicia Keyes Touche asked for a motion to approve the agenda. A motion was made by Council Member Teri Farley and seconded by Council Member Tonya Stinson. Motion carried.

Approval of Minutes – 1:12 pm

Chairperson Alicia Keyes Touche asked for a motion to approve the February 8, 2016 meeting minutes. A motion was made by Council Member Steve Rooney and seconded by Council Member Teri Farley. Motion carried.

New Mexico Film Office (NMFO) update – 1:13 pm

Director Maniatis: the NMFO announced a strategic partnership with Panda iMedia, one of China's top online media holding companies who specializes in the production of digital content and online promotion for China to 500 enterprises, including Lenovo, TCL, Xiaomi, China Telecom and many more. The company also operates a number of business incubators and is well versed in E-commerce. The NMFO will host 40 Chinese members in June. The delegation will visit Mesa Del Sol, White Sands, Carlsbad, Kimo Theater and studios. Click here for the NMFO press release with more information:

[http://nmfilm.com/uploads/PressRelease/b3d3607ac74e4ab79d3032138ece88d3/Panda\\_iMedia\\_Final.pdf](http://nmfilm.com/uploads/PressRelease/b3d3607ac74e4ab79d3032138ece88d3/Panda_iMedia_Final.pdf)

NMFO attended the annual Association of Film Commissioners International (AFCI) Locations and Global Finance Show in Burbank, CA. Here's link for the AFCI Locations and Global Finance program: [http://afci.org/sites/default/files/ls16\\_program\\_guide\\_web.pdf](http://afci.org/sites/default/files/ls16_program_guide_web.pdf)  
The NMFO's booth won first place for "Best Booth". The Director also attended the 3<sup>rd</sup> Annual Location Managers Guild International (LMGI) awards dinner where New Mexico won in the following categories: Contemporary Film: – Sicario (S. Todd Christensen / LMGI and Shani Orona / LMGI) and was nominated in the following: Contemporary Television – Better Call Saul (Christian Diaz de Bedoya) and Film Commission - – Albuquerque Film Office. Here's the press release announcing the winners:

[http://media.wix.com/ugd/e895de\\_04125dd6b47043ef90101c7110c68510.pdf](http://media.wix.com/ugd/e895de_04125dd6b47043ef90101c7110c68510.pdf)

Belle Allen, State Outreach Coordinator organized the 3<sup>rd</sup> annual Film & Media Education Summit. The mission of this event was to stimulate communication, create fresh ideas and establish lasting bonds and relationships between New Mexico's film and media industry, secondary and higher education institutions, and working industry professionals. Cabinet Secretary of New Mexico Higher Education Dr. Barbara Damron gave a high energy and informational keynote address where she highlighted Governor Martinez's vision of creating a more cohesive higher education system. The event was hosted to over 70 educators, industry professionals and students. From this event, the NMFO created a one-minute promotional video, highlighting the panels.

Belle will also travel to Alamogordo, NM to Keynote the Desert Lights Film Festival. The festival celebrates the achievements of young filmmakers and boasted an attendance of over 400 students.

The NMFO has secured a location for the annual Film & Media Conference via an RFP issued last month. The conference will be held at the Isleta Resort and Casino on November 11<sup>th</sup> – 12<sup>th</sup>, 2016. The NMFO would like the Council's assistance in recruiting vendors and sponsors.

The NMFO is also planning the annual Filmmakers Showcase in July and hopes to secure the National Hispanic Theater for the awards and screening location.

Update from Sub-Committees – 1:40 pm

Emerging Media sub-committee: Council Member Teri Farley mentioned MOTION 2016 happening June 9-11 in Santa Fe, NM. For more information click here: <http://motionconference.com/>.

New Business – 1:50 pm

Introduction and welcome of new Council Member Tonya Stinson: Tonya Stinson is the Executive Director of the Farmington Convention & Visitors Bureau. The FCVB markets Farmington and the surrounding Four Corners area as a tourism destination. Tonya's office also oversees the San Juan County Film Office and she serves as the area's official liaison to the NM Film Office.

Public Comment – 1:52 pm

None.

Next Council Meeting – 1:52 pm

The next meeting will be held in Santa Fe on August 25<sup>th</sup> at 1:00 pm at Santa Fe Studios.

Adjourn – 1:56 pm

Chairperson Alicia Keyes Touche asked for a motion to adjourn. A motion was made by Council Member Rick Clemente and seconded by Council Member Steve Rooney. Motion carried.