

MINUTES of the Governor's Council on Film and Media Industries Meeting
Thursday, May 8, 2014
Albuquerque City Council Chambers
1 Civic Plaza NW, Albuquerque, NM 87102
12:00 pm – 1:30 pm

Call to order: The quarterly meeting of the Governor's Council on Film and Media Industries (GCFMI) was held in Albuquerque, NM on Thursday, May 8, 2014. The meeting convened at 12:14 pm.

Members in attendance (in alphabetical order): Rick Clemente
Chris Eyre
Teri Farley
Alicia Keyes Touche, Chairperson
Talia Kosh
Ann Lerner
Rajeev Nirmalakhandan (via phone)
Steve Rooney
Kara Sachs

Members not in attendance: Greg Hewett

Guests: Lindsey Valdez, Outreach Programs Manager, NMFO
Dr. Phil Lewis, Professor, New Mexico State University (NMSU)
Rochelle Bussey

Approval of Agenda – 12:14 pm

Chairperson Alicia Keyes Touche asked for a motion to approve the agenda. A motion was made by Council Member Ann Lerner and seconded by Council Member Steve Rooney. Motion carried.

Approval of Minutes – 12:14 pm

Chairperson Alicia Keyes Touche asked for a motion to approve the February 10, 2014 meeting minutes. A motion was made by Council Member Steve Rooney and seconded by Council Member Kara Sachs. Motion carried.

Update from Sub-Committees – 12:16 pm

Outreach sub-committee update: Council Member Raj Nirmalakhandan and Council Member Talia Kosh: The sub-committee discussed meeting with New Mexico Film Office's (NMFO) website host Real Time Solutions (RTS) regarding the STARS section of the website. The sub-committee is awaiting verification from NMFO regarding adequate budget to add STARS to the NMFO website.

Emerging Media sub-committee update – Council Member Teri Farley met with NMFO Director Nick Maniatis and NMFO Emerging Media contractor Stuart Halperin and has compiled a list of emerging media/film higher education programs in New Mexico. She is currently working on a list of high schools with emerging media/film and media programs. The current list will be emailed to the Council for review and input. Chairperson Alicia Keyes Touche asked that an emerging media sub-committee meet before the next quarterly meeting.

NMFO update: Lindsey Valdez, Outreach Programs Manager – 12:27 pm

The NMFO will be hosting the 2014 Film and Media conference in Albuquerque at the Hotel Albuquerque in Old Town. The dates are Friday, May 30th – Saturday, May 31st. The Council will have a presence in the vendor room and will have an opportunity to conduct

interviews with vendors and film friendly companies on stage. Vendor spaces are available to the public at \$25.00 per table. Panels will include: film tourism, NM refundable film production tax credit, emerging media, production accounting and networking opportunities for participants. NMFO has been marketing the conference through social media, radio PSA's, the NMFO weekly radio show and an official press release will be sent out. There are approximately 200-250 registered to date.

Councilmember Raj Nirmalakhadan and Dr. Phil Lewis from NMSU plan bring four NMSU students to conduct interviews and edit footage which will be screened at the conference. The students will receive credit toward their degrees for participating in the 2014 Film and Media conference.

The Council was asked to assist with sponsorship and marketing of the Film and Media conference and to contact Lindsey Valdez directly for more information (lindsey@nmfilm.com or 505-476-5671).

Public Comment – 1:07 pm

None.

Next Council meeting – 1:08 pm

The next meeting will be held on Tuesday, August 19th in Santa Fe at 1:00 pm. The tentative location will be at the Garson Studios located at the Santa Fe University of Art and Design campus: 1600 St. Michael's Drive, Santa Fe, NM 87505. Council Member Chris Eyre suggested inviting newly elected Santa Fe Mayor Javier Gonzales, a representative from Shoot Santa Fe and representatives from the City of Santa Fe to talk about the Council's mission.

Adjourn – 1:12 pm

Chairperson Alicia Keyes Touche asked for a motion to adjourn. A motion was made by Council Member Ann Lerner and seconded by Council Member Teri Farley. Motion carried.