

MINUTES of the Governor's Council on Film and Media Industries Meeting
Thursday, September 26, 2013
Santa Fe University of Art and Design
The Film School
1600 Saint Michael's Drive, Santa Fe, NM 87505
1:00 pm – 3:30 pm

Call to order: The third quarterly meeting of the Governor's Council on Film and Media Industries (GCFMI) was held in Santa Fe, NM on Thursday, September 26, 2013. The meeting convened at 1:14 pm.

Members in attendance (in alphabetical order):

- Rick Clemente
- Chris Eyre
- Teri Farley
- Alicia Keyes Touche, Chairperson
- Talia Kosh
- Ann Lerner
- Rajeev Nirmalakhandan
- Steve Rooney
- Kara Sachs

Members not in attendance: Greg Hewett

Guests:

- Nick Maniatis
- Tobi Ives
- Dirk Norris

Approval of Agenda – 1:14 pm

Chairperson Alicia Keyes Touche asked for a motion to approve the agenda. A motion was made by Council Member Steve Rooney and seconded by Council Member Talia Kosh. Motion carried.

Approval of Minutes – 1:15 pm

Chairperson Alicia Keyes Touche asked for a motion to approve the minutes from the June 26, 2013 meeting. A motion was made by Council Member Rajeev Nirmalakhandan and seconded by Council Member Teri Farley. Motion carried.

Update from Strategic Planning Retreat – Council Member Talia Kosh – 1:16 pm

The GCFMI met on August 30, 2013 for a Strategic Planning Retreat. Also present were representatives from the New Mexico Film Office (NMFO). Our goals at this retreat were several: to review the Council's history, revisit our mission, vision and goals and develop objectives within a Living Strategic Planning document that will span a 3-5 year window of time. We also met to delineate boundaries within which the Council can best operate to affect change.

A motion was made by Council Member Talia Kosh to adopt a new mission for the Governor's Council on Film and Media Industries as (1:34 pm): "To serve as a resource and recommending body to the Governor and the NM Film Office to promote film, television and emerging media within and throughout New Mexico and assist in carrying out the Economic Development Department's strategic plan." The motion was seconded by Council Member Ann Lerner. There were nine (9) in the affirmative and zero (0) votes in the negative. The motion was unanimously adopted.

A motion was made by Council Member Talia Kosh that the sub-committee on film and television be disbanded. The two standing committees shall be (1) Outreach and (2) Emerging Media. Other sub-committees may be created on an as-needed basis. (2:25 pm).

The motion was seconded by Steve Rooney. There were nine (9) in the affirmative and zero (0) votes in the negative. The motion was unanimously adopted.

The updated sub-committee assignments are as follows:

Outreach:

Kara Sachs, Chairperson
Chris Eyre
Greg Hewett
Talia Kosh
Ann Lerner
Steve Rooney
Rajeev Nirmalkhadan

Emerging Media:

Teri Farley, Chairperson
Rick Clemente
Alicia Keyes Touche
Talia Kosh

NMFO Strategic Plan – Tobi Ives, Sr. Manager of Production – 2:31 pm

The NMFO will focus on six initiatives in FY14 to continue and strengthen the division's mission: 1. Production Recruitment: promote and market refundable film production tax credit; 2. Emerging Media: target businesses in digital technologies that affect multiple industries; 3. Film Tourism: develop and promote film tourism initiative statewide; 4. Outreach Initiatives: additional support and resources for local filmmakers; 5. State Film Liaison Network: increase trained liaisons in rural areas to assist industry; 6. Workforce Development: expand and reassess programs that increase hirability of local residents in industry.

Although still a top contender, competition has increased with over forty (40) other states offering production incentives. Overall statistically, there has been a slight drop in the last few years: peak years were FY 2008 & FY 2011 with just over \$275M in direct spend, whereas FY 2012 totaled \$225M.

Recent amendments to the program have changed the timeframe in which productions receive this tax credit and must be recognized when comparing fiscal year approvals and payouts.

Dirk Norris: New Mexico Film Foundation – 2:46 pm

Mission: To support the growth of the independent film industry in New Mexico by offering financial assistance and educational opportunities to New Mexico independent filmmakers.

The New Mexico Film Foundation will offer a variety of grants to local filmmakers including: a seed grant, a development grant, a postproduction grant and a screenwriting grant. We will also be sponsoring film festivals whose programming consists of a certain percentage of New Mexico made content, and provide small amounts of travel money to film makers whose movies have been accepted in prestigious out-of-state film festivals. For more information contact: dirk@nmfilmfoundation.org or 575-802-3230.

Update from Sub-Committees – 2:57 pm:

No updates reported. Chairperson Alicia Keyes Touche asked that the Council finalize the Strategic plan by the November meeting and that she will draft the final report required by legislation due on December 1st of each year.

Public Comment – 3:10 pm

None.

Next Council meeting – 3:13 pm

The next meeting will be held in Albuquerque on Thursday, November 21st – time is to be determined.

Adjourn – 3:14 pm

Chairperson Alicia Keyes Touche asked for a motion to adjourn. A motion was made by Council Member Rick Clemente and seconded by Council Member Steve Rooney. Motion carried.