

Draft MEETING MINUTES

GOVERNOR'S COUNCIL ON FILM AND MEDIA INDUSTRIES MEETING

Monday, October 30, 2023

Call to Order – The Governor's Council on Film and Media Industries (GCFMI) quarterly meeting was held via Zoom video conference. Chair James Gollin called the meeting to order at 12:03 pm. The following Council members were present, constituting a quorum: James Gollin (Chair), Jo Edna Boldin, Ken Fischer, Ramona Emerson, Paula Dal Santo, Jocelyn Jansons, Sam Tischler, James Lujan, Harris Smith, Rajeev Nirmalakhandan, Rebecca Puck Stair, Marc Comstock, Jocelyn Jansons, and Liz Pecos

Also present were NMFO Director Amber Dodson, NMFO Deputy Director Carrie Wells, and NMFO Project Coordinator Joann Wylie. Chad Burris Executive Director, Film Academy, Mateo Frazer, also with the Film Academy: Gay Dillingham with Safe Film and Digital Media Council, Dale O'Malley, Milton Riess,

Approval of the Agenda. Jim Gollin requested one modification to the agenda: Strike the agenda item where we approve the minutes and we'll get them as soon as possible, and we will then approve the minutes from this meeting. And the last meeting at our next meeting, which is on November 27, Rebecca Puck Stair moved to approve the agenda as modified, and Rajeev Nirmalakhandan seconded the motion. The motion passed, and the agenda was approved.

Attendees were welcomed, including representatives from the Santa Fe Film and Digital Media Council. Chad Burris provided updates on the New Mexico Media Arts Collective (NMMAC) and two facility construction projects, one in the rail yards and the other in Las Cruces. The Media Arts Collective's rebranding to rebranding to the New Mexico Media Arts Collective (NMMAC) and the implementation of a production-based training model was discussed. The group acknowledged the importance of making the program accessible to people with transferable skills and from underserved communities.

Chad Burris and Mateo Frazier discussed the access requirements for NMMAC and the need for collaboration with educational institutions. They highlighted the need for a feedback loop with the New Mexico Consortium of Educational Partners (CEP's) to ensure that students are meeting the necessary skills and competencies for future employment. Chad Burris and Mateo discussed the details of the union membership and on-the-job training program for trainees.

During the meeting, Sam Tischler and Liz Pecos voiced their concerns about the training program in New Mexico. Ramona Emerson, a filmmaker and writer, raised concerns about the NMMAC's lack of outreach to tribal colleges and rural communities, which creates a significant barrier for people in those areas.

Chad Burris discussed the challenges they face in achieving their goals and the importance of attracting independent productions to the state to create more opportunities for above the line positions. Jim Gollin clarified the budget request for the Film Office and encouraged them to keep checking in with the council for resources. The meeting section provides updates on recommendations and budget requests for the New Mexico Film Office.

Action Items:

- Mateo Frazier will finalize the NMMAC budget request for operational funding.
- The NMMAC committee/board will establish criteria and guidelines for selecting shows for trainees.
- The NMMAC committee/board will conduct a study to identify labor shortages and areas of need in the industry.
- The NMMAC committee/board will develop outreach strategies to underrepresented communities and rural areas.
- Chad Burris will develop a process for independent filmmakers to collaborate with the NMMAC.
- Send feedback and suggestions to Chad Burris and Mateo Frazier regarding the NMMAC training model.
- Amber Dodson will send specific details of the requested FTEs to Jim Gollin for inclusion in the recommendations.
- Ramona Emerson will share a wish list of legislation for the film industry, including the tribal liaison position.

Key Questions:

- How is the film industry's value for New Mexico being assessed?
- What is the timeline for receiving funding for the next phase of the NMACC program?
- How will the NMACC ensure access and opportunities for individuals with transferable skills?
- How can access to the NMMAC program be provided for people in rural communities?
- Why were tribal colleges not included in the initial conversation about the academy?
- What is the NM Film Office budget request for the NMMAC and additional FTEs?

Jim Gollin outlines the process for creating recommendations to be submitted by December 1st, including editing last year's recommendations and adding new topics such as the development of the NMMAC.

Jim Gollin asked if there was a motion to adjourn. Sam Tischler moved to adjourn and Rajeev Nirmalakhandan seconded the motion. All were in favor and the meeting was adjourned at 1:28 pm