

## Draft MEETING MINUTES

### GOVERNOR'S COUNCIL ON FILM AND MEDIA INDUSTRIES MEETING

Thursday, November 17, 2022, • 1:30 AM

Zoom Link: <https://us06web.zoom.us/j/86485313098?pwd=U3JIWG5DcWkwUHdiOVBCcXBWRVFjUT09>

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Call to Order – The quarterly meeting of the Governor's Council on Film and Media Industries (GCFMI) was held via Zoom video conference. Chair James Gollin called the meeting to order at 11: am. Joel Baca called the roll, and the following Council members were present, constituting a quorum:

Members in attendance: James Gollin (Chair), Jo Edna Boldin, Ken Fischer, Ramona Emerson, Liz Pecos, Jocelyn Jansons, Sam Tischler, James Lujan, Paula Dal Santo, Harris D Smith, and Rebecca "Puck" Stair. Also present are Rochelle Bussey and Joel Baca with NMFO. No members of the public attended the meeting.

Approval of Agenda – Chair James Gollin asked if there were changes to the agenda. None were proposed. Harris D. Smith moved to approve the agenda, and Jo Edna seconded the motion. The motion passed, and the agenda was approved.

Approval of Minutes from October 5, 2022, meeting – Chair James Gollin asked if there were changes to the minutes. One grammatical error was suggested to be corrected with the names of film council members. Ken Fischer moved to approve the minutes, and Harris D. Smith seconded the motion. All were in favor, and the minutes were approved.

Chair Gollin brings up the current Governor Race and mentions that the outcome will likely favor the film industry in New Mexico for the next four years. Chair James Gollin says it is a priority for the Governor and Legislators to open Film Industry Senate Bill 2 in the upcoming January and February 60-day legislative session. The Governors Film Council recommendation will be presented to the Governor on December 1, 2022. James Gollin mentions that the focus of this meeting is to make edits and agree on the recommendations that the film council has been working on. The recommendations stem from the working groups of film council members. James Gollin points out that if the group disagrees with a recommendation, the film

council can either vote by the majority to remove it or determine how to edit the recommendation correctly.

Paula Dal Santo mentions she has some edits and questions. Paula has a quick question about the incentives system being retroactive. Paula Dal Santo suggests changing the language in this area of this recommendation. James Gollin indicates that the wording should be changed to the incentive system, should not be retroactive, and should not apply to projects already in preproduction or production. Paula Dal Santo and Sam Tischler agree with Chair James Gollin on the updated language.

Paula has a question about the recommendation under Development to Distribution. She suggests correcting the language around the first sentence of the request. James Gollin mentions three separate concepts put together in one run-on sentence. James Suggest breaking that area up into three sentences for each concept. Jo Edna Boldin brings up the point of providing some short language to be added to the recommendation, especially about future Development.

Paula Dal Santo has questions about the language where it says creating qualified post vendor qualification. Ken Fisher explains to Paula that there is currently no incentive when a production company uses a New Mexico Post Vendor. The recommendation is to create a post-production vendor qualification process and incentive for Productions to have the opportunity to be eligible to claim while doing post-related work in New Mexico. Paula Dal Santo questions the language that states, “the details of post-production tax we recommend that the tax credit can apply to non-residence with the condition that for every non-residence that qualifies.” James Gollin states that when you bring non-residence, you must hire locals to work with them as apprentices. James Gollin suggests changing the language to “the details of post-production tax we recommend that the tax credit can apply to non-residence with the condition that residents are hired and trained.”

Paula Dal Santo has a question about the sustainability recommendation in the last sentence. Paula Dal Santo asks whether we mean that all productions should submit a sustainability plan even though some productions might not get the 5 percent uplift. Rebecca suggests striking this sentence, and the film council agrees, and the sentence is removed.

Sam Tischler has one question about Development and Distribution. Sam Tischler thought that post already qualified for the incentive tax credit. Ken Fischer does confirm that the post already qualifies for the tax credit and states this working group is recommending that another

way for production to get a five percent uplift is by every non-residence possibly would have to hire and train a resident.

Sam Tischler also has a suggestion about the language around film safety. Sam Tischler suggests striking the line that states “and live ammunition banned from most sets” Sam Tischler states that people consider blanks to be a form of live ammunition. Sam Tischler says that having banned and most in the same sentence sends a mixed message. Sam Tischler expresses that we also don’t want to have productions think that they cannot use blanks while filming in New Mexico. James Gollin suggests striking those words, and they were removed.

James Gollin asks Paula Dal Santo if she finished the sentence she wanted to add to the Development to Distribution. Paula Dal Santo asks that she read what she came up with, and she states that “the development of the film industry should include the development of writer’s rooms and should be part of the incentive.” Jo Edna Boldin suggests more generic language that states “to help local New Mexico development and distribution deals for New Mexico residences.” Paula agreed that this was a good idea and added the language.

Sam Tischler does suggest the development and distribution working group and suggests keeping the language vague.

James Gollin brings up that a very large film loan fund was created under the Richardson administration under the SEC. Still, they have created criteria that make it unusable. James Gollin suggests using this money to help film vendors expand and improve their business here in New Mexico.

Approval of Film Council Legislative Recommendations – Chair James Gollin asked if he could hear a motion to approve these edits. None were proposed. Rebecca Puck Stair moved to approve the amendments, and Paula Dal Santo seconded the motion. The motion passed, and the modifications were approved, and the motion passes.

Chair Gollin opened the meeting to the public, but there were no public members.

Next Council Meeting – Chair Gollin said the next meeting would be in early 2023. There being no further business, Chair Gollin asked for a motion to adjourn. Harris D Smith moved to adjourn the meeting, and Sam Tischler seconded the motion. All were in favor, and the meeting was adjourned at 2:33 pm.