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## **New Mexico's Film Crew Advancement Program highlighted as global best practice in workforce development**

**Santa Fe, NM**—The New Mexico Film Office (NMFO) announced today that the Association of Film Commissioners International (AFCI) and Olsberg•SPI released an updated “Best Practices in Screen Sector Development” report. The report recognizes the New Mexico Film Office’s Film Crew Advancement Program (FCAP) as a leading example of workforce development in the film industry.

“The NMFO skills and workforce development initiatives focus on developing technical, industry-relevant skills among the sector workforces,” the report states. “Through its programs, it prioritizes training directly tailored to technical skills required in the industry.”

“New Mexico's Film Crew Advancement Program is not just a local success story; it's a shining example of how targeted workforce development can transform an industry,” said Economic Development Secretary-Designate **Rob Black**. “By incentivizing productions to invest in the growth of New Mexico residents, we've created a sustainable ecosystem of skilled professionals, boosting our economy and solidifying our state's position as a global film hub.”

The report, a valuable resource for governments and industry stakeholders, showcases successful initiatives from around the world, including Austria, Colombia, Illinois (US), Kenya, Queensland (Australia), and Wales. New Mexico's FCAP was selected for its effectiveness in providing on-the-job training and career advancement opportunities for New Mexico residents working in film and television production.

“Being recognized globally for the Film Crew Advancement Program highlights New Mexico’s commitment to workforce development, providing a path for continued crew training and growth,” said New Mexico Film Office Director **Steve Graham**. “This program creates high-paying jobs for New Mexicans, and our thriving professional local crew base is one of the reasons our state is a premier filming destination.”

FCAP is a win-win for both New Mexico residents and film productions. This innovative program provides incentives to production companies that hire and train New Mexicans in technical roles, helping build a skilled local crew base. At the same time, it offers residents valuable on-the-job training and skill development opportunities, empowering them to pursue careers in the film industry. By fostering this mutually beneficial relationship, FCAP helps attract productions to New Mexico, strengthens the local workforce, and contributes to the state's overall economic growth.

The “Best Practices in Screen Sector Development” report is [free to download](#) and offers actionable insights based on Olsberg•SPI’s extensive global expertise. It provides a comprehensive guide for policymakers and industry leaders who want to develop and strengthen their local screen sectors.

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*The New Mexico Film Office (NMFO), a division of the Economic Development Department, works to ensure the longevity and progress of New Mexico’s film incentive, grow the film, television, and digital media industry, and expand entertainment economic opportunities for New Mexico businesses and residents.*

- Named one of [Deadline’s Hot Spots](#).
- Three New Mexico cities were selected as [“2024 Best Place to Live and Work as a Moviemaker”](#)

by MovieMaker Magazine for the second consecutive year.

To learn more, visit [nmfilm.com](http://nmfilm.com).

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A division of the [New Mexico Economic Development Department](#)



*The Economic Development Department's Mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.*



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