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## **New Mexico Film Office Announces Netflix Series “American Primeval” to Begin Filming in New Mexico**

**Santa Fe, NM** - New Mexico Film Office Director Amber Dodson announced today that “American Primeval,” an action-adventure limited series from Netflix, will begin filming this month in and around Santa Fe.

The production will employ over 4,000 New Mexicans – 3,420 as background talent, 750 as crew members, and 20 principal actors.

“American Primeval,” starring Taylor Kitsch (“The Terminal List,” “Waco,” and upcoming Netflix limited series “Painkiller”) and directed by Pete Berg (“Friday Night Lights,” “Lone Survivor,” and upcoming Netflix limited series, “Painkiller”), is a raw, adventurous exploration of the birth of the American West. Berg will serve as executive producer for Film 44 along with Eric Newman for Grand Electric (“The Watcher,” “Narcos,” “Narcos: Mexico”) – both under their respective Netflix deals. The series is created by Mark L. Smith (“The Midnight Sky,” “The Revenant,” “Boys in the Boat”) wrote all the episodes and will also serve as executive producer.

“New Mexico’s investment in the film industry is paying dividends with this major Netflix series that will hire thousands of people and spend money at hundreds of small businesses,” EDD Cabinet Secretary Alicia J. Keyes said. “Our economic development strategies are working. We need to stay the course and continue to grow the film and media workforce to sustain larger productions and deliver more and better job opportunities for professionals in the industry today and those looking to build a career.”

“‘American Primeval’ is another high-profile series calling New Mexico home,” Dodson said. “But that’s no accident. With partners like Netflix, a universe of skilled local film professionals, diverse business partners, and a sophisticated ecosystem that can sustain large productions over many seasons, there is no doubt New Mexico will benefit from this production and feel the positive economic impacts on the film workforce to local businesses and beyond.”

This production will be on location in Santa Fe and is the newest production at the Netflix Studios in Albuquerque.

For all production crew submissions contact [americanprimeval@gmail.com](mailto:americanprimeval@gmail.com)

For all extras casting submissions contact [work@lathamcasting.com](mailto:work@lathamcasting.com), or [create a profile at www.lathamcasting.com](https://www.lathamcasting.com)

Additional information on Netflix’s local productions can be found at [NetflixNM.com](https://NetflixNM.com), a new website making it easier for fans to find and explore amazing Netflix filming locations in the Land of Enchantment. NetflixNM.com is the first U.S. site of its kind for Netflix and

gives fans the chance to visit filming locations of popular titles like *Stranger Things* Season 4, *End of the Road*, *The Harder They Fall*, *Army of the Dead*, and *Daybreak*.

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The New Mexico Film Office (NMFO), a division of the Economic Development Department, works to ensure the longevity and progress of New Mexico's film incentive, grow the film, television, and digital media industry, and expand entertainment economic opportunities for New Mexico businesses and residents.

- Named one of [Deadline's Hot Spots](#).
- Three New Mexico cities were selected as ["2023 Best Place to Live and Work as a Moviemaker"](#) by MovieMaker Magazine.

To learn more, visit [nmfilm.com](http://nmfilm.com).

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A division of the [New Mexico Economic Development Department](#)



*The Economic Development Department's Mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.*



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