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New Mexico Film Office Announces Digital Website, "Edible Plants Interactive"

Santa Fe, NM - Amber Dodson, the New Mexico State Film Office Director, announced today the creation of the digital interactive website, "Edible Plants Interactive," will take place February through June 2023 in Corrales.

Directed and produced by Ideum Inc.'s James Spadaccini, "Edible Plants Interactive" is an interactive web-based resource that explores native plants and how they are sustainably harvested and prepared by traditional Native communities. Ideum is working closely with a Native American Tribe and other partners to share indigenous knowledge about native plants.

"This unique project will help share critical knowledge from Indigenous people about native plants. We are very excited to help bring this digital vision to life," Spadaccini said.

Creation of the website will employ approximately three New Mexico crew members.

For more information, contactinfo@ideum.com

The New Mexico Film Office (NMFO), a division of the Economic Development Department, works to ensure the longevity and progress of New Mexico's film incentive, grow the film, television, and digital media industry, and expand entertainment economic opportunities for New Mexico businesses and residents.

- · Named one of Deadline's Hot Spots.
- · Two New Mexico cities were selected as <u>"Best Place to Live and Work as a Moviemaker"</u> by MovieMaker Magazine for four consecutive years.

To learn more, visit <u>nmfilm.com</u>.

The New Mexico Film Office

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A division of the New Mexico Economic Development Department



The Economic Development Department's Mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.





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