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New Mexico Film Office Announces Arcade Game “Jared’s Journey” From Meow Wolf and Subliminal Gaming

Santa Fe, NM - Amber Dodson, the New Mexico State Film Office Director, announced today Subliminal Gaming and Meow Wolf’s adventure arcade game, “Jared’s Journey,” will be created in Albuquerque.

Directed by Shandiin Woodward, (“Button City”) and produced by Subliminal Gaming (“Button City”), “Jared’s Journey” is a standalone arcade game where players guide the main character, Jared, through the imaginative multiverse of Meow Wolf as he searches for his family.

The project is yet another expansive and innovative way to experience New Mexico’s established Meow Wolf art venture. “We are excited to be working in the wonderful and imaginative multiverse of Meow Wolf by crafting a fun new way to experience their exhibition at the new Meow Wolf Grapevine arcade,” Woodward said.

“New Mexico is a premier film and television production hub, though we are not limited to these mediums. Video game production is an industry we welcome and strive to foster within our digital media ecosystem,” Dodson said.

The arcade game production will employ approximately 4 New Mexico crew members.

For more information, contact hello@subliminalgaming.com.

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The New Mexico Film Office (NMFO), a division of the Economic Development Department, works to ensure the longevity and progress of New Mexico’s film incentive, grow the film, television, and digital media industry, and expand entertainment economic opportunities for New Mexico businesses and residents.

- Named one of [Deadline’s Hot Spots](#).
- Two New Mexico cities were selected as [“Best Place to Live and Work as a Moviemaker”](#) by *MovieMaker Magazine* for four consecutive years.

To learn more, visit nmfilm.com.

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