



**Michelle Lujan Grisham**  
Governor

**Alicia J. Keyes**  
Cabinet Secretary

**Amber Dodson**  
Director

**FOR IMMEDIATE RELEASE:**

December 13, 2022

**Contact: Dolores Martinez**  
[dolores.martinez@edd.nm.gov](mailto:dolores.martinez@edd.nm.gov)

## **New Mexico Film Office Announces the Multimedia Expansion of Meow Wolf Grapevine**

**Santa Fe, NM** - Amber Dodson, the New Mexico State Film Office Director, announced today that the growing new media project Meow Wolf will expand its immersive experience to Grapevine, TX.

Led by Senior Creative Director Spencer Olsen, (Omega Mart) and produced by Show Manager Joshua Davisson (Convergence Station), Meow Wolf Grapevine will be the fourth permanent immersive experience from the New Mexico-based art enterprise. The exhibition will include 70 rooms with hundreds of installations working with artists across New Mexico.

“Expanding the Meow Wolf universe, the Grapevine exhibition will be the next major chapter following Convergence Station which opened in Denver during September 2021. We can’t wait to invite everyone to a new journey of exploration and art with new characters and exciting connections to our past stories and the far future” said Dale Sheehan, Executive Creative Director of the Grapevine and Houston Meow Wolf exhibitions.

“The growth and innovation of the Meow Wolf experience is remarkable. We are thrilled to see this New Mexico-based venture continue to employ so many of our world-class creative workforce,” Amber Dodson said.

The installation will employ approximately 165 New Mexico crew members, 25 New Mexico principal artists, and 50 New Mexico background artists.

For more information, contact [kati.murphy@meowwolf.com](mailto:kati.murphy@meowwolf.com).

**The New Mexico Film Office**  
1100 S. St. Francis Drive, Suite 1213  
Santa Fe, NM 87505  
(505) 476-5600  
[info@nmfilm.com](mailto:info@nmfilm.com)  
[nmfilm.com](http://nmfilm.com)

A division of the [New Mexico Economic Development Department](#)



# EDD

ECONOMIC  
DEVELOPMENT  
DEPARTMENT

*The Economic Development Department's Mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.*



New Mexico Economic Development Department | 1100 South St. Francis Dr, Joseph M.  
Montoya Building, Santa Fe, NM 87505-4147

[Unsubscribe](#)

[lauren.longworth@state.nm.us](mailto:lauren.longworth@state.nm.us)

[Constant Contact Data Notice](#)

Sent by [info@nmfilm.com](mailto:info@nmfilm.com)