



Michelle Lujan Grisham
Governor

Alicia J. Keyes
Cabinet Secretary

Amber Dodson
Director

FOR IMMEDIATE RELEASE:

March 13, 2023

Contact: Dolores Martinez
dolores.martinez@nmfilm.com

New Mexico Film Office Announces Digital Interactive Production “Science Center Human Anatomy Project”

Santa Fe, NM - Amber Dodson, the New Mexico Film Office Director, announced today that Ideum’s digital media piece, “Science Center Human Anatomy Project,” is in its third phase and will be produced in New Mexico through the beginning of April.

Directed by James Spadaccini and produced by George Hardebeck and Stacy Hasselbacher Hernandez, “Science Center Human Anatomy Project” is a cutting-edge, 60-foot-tall immersive and interactive audiovisual piece crafted specifically for the museum space.

“We couldn't be more excited to work with our partners at Roto, a leading exhibit design company, and the Da Vinci Science Center in Allentown, PA,” Hardebeck said.

The digital exhibition creation will employ approximately 22 New Mexico crew members.

For more information, contact george.hardebeck@ideum.com.

###

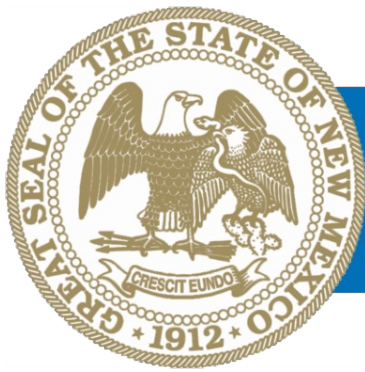
The New Mexico Film Office (NMFO), a division of the Economic Development Department, works to ensure the longevity and progress of New Mexico’s film incentive, grow the film, television, and digital media industry, and expand entertainment economic opportunities for New Mexico businesses and residents.

- Named one of [Deadline’s Hot Spots](#).
- Three New Mexico cities were selected as [“2023 Best Place to Live and Work as a Moviemaker”](#) by MovieMaker Magazine.

To learn more, visit nmfilm.com.

The New Mexico Film Office
1100 S. St. Francis Drive, Suite 1213
Santa Fe, NM 87505
(505) 476-5600
info@nmfilm.com

A division of the [New Mexico Economic Development Department](#)



EDD

ECONOMIC
DEVELOPMENT
DEPARTMENT

The Economic Development Department's Mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.



New Mexico Economic Development Department | 1100 South St. Francis Dr, Joseph M. Montoya Building, Santa Fe, NM 87505-4147

[Unsubscribe](#)

lauren.longworth@state.nm.us

[Constant Contact Data Notice](#)

Sent by info@nmfilm.com