



Michelle Lujan Grisham
Governor

Alicia J. Keyes
Cabinet Secretary

Amber Dodson
Director

FOR IMMEDIATE RELEASE:
February 27, 2023

Contact: Dolores Martinez
dolores.martinez@nmfilm.com

New Mexico Film Office Announces Digital Interactive Program, “Science Theater and Interactives”

Santa Fe, NM - Amber Dodson, the New Mexico Film Office Director, announced today the conceptual design of Ideum’s digital media piece, “Science Theater and Interactives,” will be produced in Corrales through the end of January.

Directed by James Spadaccini and produced by Rebecca Shreckengast, “Science Theater and Interactives” is the first-of-its-kind interactive media piece for a theater, along with digital exhibits for a science center. The digital media endeavor is the first phase of a multiyear project to develop interactive media in tandem with digital exhibits.

“We look forward to designing an interactive program for the science museum theater, along with a set of complimentary exhibits,” Spadaccini said. “We love the challenge of exploring current events, complex and controversial topics in science and society.”

The digital exhibition creation will employ approximately 8 New Mexico crew members.

For more information, contact stacy.hasselbacher@ideum.com.

###

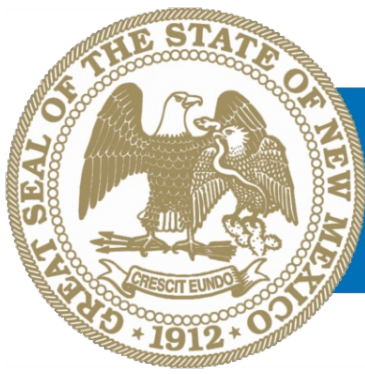
The New Mexico Film Office (NMFO), a division of the Economic Development Department, works to ensure the longevity and progress of New Mexico’s film incentive, grow the film, television, and digital media industry, and expand entertainment economic opportunities for New Mexico businesses and residents.

- Named one of [Deadline’s Hot Spots](#).
- Three New Mexico cities were selected as [“2023 Best Place to Live and Work as a Moviemaker”](#) by *MovieMaker Magazine*.

To learn more, visit nmfilm.com.

The New Mexico Film Office
1100 S. St. Francis Drive, Suite 1213
Santa Fe, NM 87505
(505) 476-5600
info@nmfilm.com

A division of the [New Mexico Economic Development Department](#)



EDD

ECONOMIC
DEVELOPMENT
DEPARTMENT

The Economic Development Department's Mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.



New Mexico Economic Development Department | 1100 South St. Francis Dr, Joseph M. Montoya Building, Santa Fe, NM 87505-4147

[Unsubscribe](#)

lauren.longworth@state.nm.us

[Constant Contact Data Notice](#)

Sent by info@nmfilm.com