

END CREDIT REQUIREMENTS

A production for which the new film production tax credit is claimed shall contain an acknowledgment to the state of New Mexico in the end credits that the production was filmed in New Mexico and include a logo.

Include a screenshot, meeting the requirements below, of the NMFO logo/acknowledgement with your tax credit application submission to the NMFO:

- **Project types that are required to have an NMFO provided logo and acknowledgment in the end credits:**
 - Long-form narratives productions
 - Television episodes

- **Placement, for the life of the project/program:**
 - For long-form narratives:
 - 3 second static or animated logo/acknowledgement
 - On its own line with nothing else to the left or right
 - Before the below-the-line crew crawl
 - For television episodes:
 - 3 second static or animated logo/acknowledgment
 - On its own line with nothing else to the left or right
 - In the opening sequence
 - As a bumper into or out of a commercial break; or
 - In a prominent position in each single program's end credits with no less than half screen exposure, but not covering content.

Links to NMFO logo/acknowledgement:

- [Black logo/acknowledgement with transparent background](#)
- [White logo/acknowledgement with transparent background](#)