

Michelle Lujan Grisham Governor

> Mark Roper Acting Cabinet Secretary

> > Amber Dodson Director

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Contact: Dolores Martinez dolores.martinez@nmfilm.com

New Mexico Film Office Announces Interactive Digital Media Production of Marine Experience

Santa Fe, NM—New Mexico State Film Office Director Amber Dodson announced today that the production of *Mote Marine Interactive Experience*, showcasing aquarium research, will be created in Corrales.

George Harebeck will produce, design, build, and install up to three unique digital media experiences.

"Ideum is excited to execute the vision for these fun interactive research and history-driven experiences for this aquarium in Sarasota, Florida," Hardebeck stated.

The creation of the exhibit will employ approximately 5 New Mexico crew members.

For more information, contact george.hardebeck@ideum.com.

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The New Mexico Film Office (NMFO), a division of the Economic Development Department, works to ensure the longevity and progress of New Mexico's film incentive, grow the film, television, and digital media industry, and expand entertainment economic opportunities for New Mexico businesses and residents.

- Named one of <u>Deadline's Hot Spots</u>.
- Three New Mexico cities were selected as <u>"2024 Best Place to Live and Work as a Moviemaker"</u> by MovieMaker Magazine for the second consecutive year.

To learn more, visit <u>nmfilm.com</u>.

The New Mexico Film Office

1100 S. St. Francis Drive, Suite 1213 Santa Fe, NM 87505 (505) 476-5600 info@nmfilm.com

A division of the New Mexico Economic Development Department



The Economic Development Department's Mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.





New Mexico Economic Development Department | 1100 South St. Francis Dr Joseph M. Montoya Building | Santa Fe, NM 87505-4147 US

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