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## **New Mexico Film Office Announces the Multimedia Expansion of Meow Wolf Houston**

**Santa Fe, NM** - Amber Dodson, the director of the New Mexico State Film Office, announced today that the growing new media project Meow Wolf will expand its immersive experience to Houston, TX.

Led by Senior Creative Director Spencer Olsen (Omega Mart) and produced by Susie Cowan (Convergence Station), Meow Wolf Houston will be the fifth permanent immersive experience from the New Mexico-based art enterprise. The project will include hundreds of installations, working with artists across New Mexico.

The project will employ over 200 New Mexicans, including 175 crew members, 25 principal artists, and 50 background artists.

For more information, contact [press@meowwolf.com](mailto:press@meowwolf.com).

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*The New Mexico Film Office (NMFO), a division of the Economic Development Department, works to ensure the longevity and progress of New Mexico's film incentive, grow the film, television, and digital media industry, and expand entertainment economic opportunities for New Mexico businesses and residents.*

- Named one of [Deadline's Hot Spots](#).
- Three New Mexico cities were selected as "[2024 Best Place to Live and Work as a Moviemaker](#)" by *MovieMaker Magazine* for the second consecutive year.

To learn more, visit [nmfilm.com](http://nmfilm.com).

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A division of the [New Mexico Economic Development Department](#)



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*The Economic Development Department's Mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.*



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