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New Mexico Film Office Announces Post-Production Projects in New Mexico

SANTA FE, N.M. - New Mexico Film Office Director Amber Dodson announced today that five productions have recently chosen to bring their post-production work to New Mexico.

These productions include "Out of Breath," "Unconfined," "Brightside," "Red Earth Rising," and "At Your Cervix."

"Out of Breath," a documentary produced by GTN Creative, tells the story of people who struggle with sleep apnea and the impact it has on their daily lives, healthcare, and their personal and professional lives. Post-production will take place through September 2023 and will employ four New Mexicans.

"Unconfined" is a documentary following the life of Dr. Victor Pineda who was unable to walk by age of seven and not expected to live past age 14. Now at age 44, Pineda is a professor at UC Berkeley and a renowned advocate for the disabled. Post-production was completed last October.

"Brightside," aka "Hello Tomorrow," is a TV series set in a retro-future world that centers around a group of traveling salesmen hawking lunar timeshares. Billy Crudup stars as Jack, a salesman of great talent and ambition, whose unshakeable faith in a brighter tomorrow inspires his coworkers and revitalizes his desperate customers, but threatens to leave him dangerously lost in the very dream that sustains him. Post-production will take place through August 2022 and will employ four New Mexicans.

"Red Earth Rising" is a documentary providing a radical re-telling of the history of Oklahoma. Post-production will take place through October 2022 and will employ two or three New Mexicans.

"At Your Cervix" is a documentary exposing the hidden practice in which medical students learn to perform pelvic exams on anesthetized patients without consent even though an ethical and effective training method has existed for 40 years in which the patient herself is the teacher. Post-production was completed in June 2022 and employed two New Mexicans.

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Direct spending into New Mexico's economy by the film, television, and digital media production industry reached a new record of \$855.4 million in fiscal year 2022, an increase of 36% over fiscal year 2021. New Mexico's rural communities saw a seven-fold boost in direct spending, from \$6.5 million in FY21 to nearly \$50 million in FY22. Data also shows a record number of industry worker hours in New Mexico, a 22% increase; a new high for total productions filmed in the state (55 film and 54 television).

Since Gov. Michelle Lujan Grisham took office in 2019, Netflix has announced a major expansion in the state with a commitment to spend another \$1 billion over 10 years, doubling the company's original commitment to the state. NBCUniversal opened a production facility in Albuquerque with a commitment of \$500 million in direct production spending over the next 10 years and 330 jobs.

Both Albuquerque and Santa Fe have [consistently been named by MovieMaker as top cities for film professionals to live and work](#) and New Mexico was named a [film production Hot Spot by Deadline magazine](#) in 2020.

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