## F □ Film New Mexico □

Michelle Lujan Grisham Governor

> Alicia J. Keyes Cabinet Secretary

Amber Dodson Director

FOR IMMEDIATE RELEASE: September 21, 2022 Contact: Carrie Wells <u>carrie@nmfilm.com</u>

## New Mexico Film Office Announces "Tourism Santa Fe" Filmed in New Mexico

**SANTA FE, N.M. -** New Mexico State Film Office Director Amber Dodson announced today that the commercial "Tourism Santa Fe" filmed in Santa Fe in July.

Directed by Sheridan O'Donnell ("Little Brother") and produced by Keagan Karnes ("Little Brother," "Walking With Herb") via his production company Inspirado with partner Richard Farmer, "Tourism Santa Fe" shows off Santa Fe and its lifestyle.

Keagan Karnes said "Nothing makes us happier than getting to work in our home state and promoting its capital city."

The production employed approximately 24 New Mexico crew members, 10 New Mexico principal actors, and approximately 30 New Mexico background talent.

For more information, contact <u>keaganpk@inspirado.tv</u>

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A division of the New Mexico Economic Development Department



The Economic Development Department's Mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.



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