F ⊐ Film New Mexico ⅃

Michelle Lujan Grisham Governor

> Alicia J. Keyes Cabinet Secretary

> Amber Dodson Director

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New Mexico Film Office Announces Untitled Shea Serrano Project Now Filming in New Mexico

SANTA FE, N.M. - New Mexico State Film Office Director Amber Dodson announced today that the television series *Untitled Shea Serrano Project* has begun principal photography, which will continue through July, in and around Albuquerque.

The single-camera series, inspired by Shea Serrano's life growing up in San Antonio, follows a teenager balancing college aspirations, societal expectations, and a hectic home life, anchored by his single mom and five uncles.

Serrano serves as creator and executive producer for the series, alongside executive producers Michael Schur via Fremulon, David Miner for 3 Arts Entertainment, and Morgan Sackett. Peter Murrieta and Lisa Muse Bryant also serve as executive producers. The series, which will stream on Amazon Freevee, is produced by Amazon Studios and Universal Television, a division of Universal Studio Group.

"We are thrilled that Universal Television and Amazon Studios are bringing this television series to New Mexico, and we welcome Shea Serrano and the cast and crew. Our beautiful state can double for hundreds of places including Texas - plus we offer a deep and skilled workforce, film-friendly businesses, and a competitive tax incentive. We hope this is the first of many seasons made right here in New Mexico," said NMFO Director Amber Dodson.

Recently announced series regulars include Ignacio Diaz-Silverio, Christina Vidal, Johnny Rey Diaz, Henri Esteve, Martin Martinez, Jonathan Medina, Carlos Santos, Nigel Siwabessy, New Mexico native Efraín Villa, and Stakiah Lynn Washington.

The production will employ approximately 300 New Mexico crew members.

For more information, contact: usspproduction@gmail.com

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Visit the New Mexico Film Office at nmfilm.com

The New Mexico Film Office 1100 S. St. Francis Drive, Suite 1213 Santa Fe, NM 87505 (505) 476-5600 <u>info@nmfilm.com</u> nmfilm.com

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