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## **New Mexico Film Office Announces Second Season of the TV Series “Absolutely Albuquerque” Begins Filming**

**Santa Fe, NM**—New Mexico Film Office Director Amber Dodson announced today that the second season of the “Absolutely Albuquerque” series has begun filming through May.

Directed by Joaquin Manuel, produced by Tyler Pavey in collaboration with Inspirado TV, and starring Amanda Machon, “Absolutely Albuquerque” is a TV show about Albuquerque, NM. It showcases the city’s food, fun, and culture with various guests and is featured on Very Local, the only streaming service offering 24/7 access to local news, weather, originals, and more. A subsidiary of Hearst Television, Very Local is the exclusive streaming home for local news from all Hearst Television news stations serving 26 media markets.

The production will employ approximately 20 New Mexico crew members and 9 New Mexico principal actors.

For more information, contact [tyler@inspirado.tv](mailto:tyler@inspirado.tv).

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**About Inspirado** - Inspirado, founded by veteran commercial director Richard Farmer and partner Keagan Karnes, is a transformative force in the Southwest film and production industry. Anchored in Albuquerque, NM, Inspirado is not just about making films, it's about myth-making and innovative storytelling. The company's roster of directors, editors, and creative minds collaborates to craft award-winning commercials, TV shows, and independent films. Guided by an unwavering Southwest ethos and a passion for boundary-pushing creativity, Inspirado is not just reshaping the world of visual storytelling, it's inspiring a new generation of storytellers.

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*The New Mexico Film Office (NMFO), a division of the Economic Development Department, works to ensure the longevity and progress of New Mexico’s film incentive, grow the film, television, and digital media industry, and expand entertainment economic opportunities for New Mexico businesses and residents.*

- Named one of [Deadline’s Hot Spots](#).
- Three New Mexico cities were selected as [“2024 Best Place to Live and Work as a Moviemaker”](#) by MovieMaker Magazine for the second consecutive year.

To learn more, visit [nmfilm.com](http://nmfilm.com).

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*The Economic Development Department's Mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.*



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