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New Mexico Film Office Announces Digital Interactive Exhibit "Together in the Quad Cities"

Santa Fe, NM - Amber Dodson, the New Mexico State Film Office Director, announced today that the creation of the digital interactive exhibit, "Together in the Quad Cities," has completed production in Corrales.

Directed and produced by Ideum Inc.'s Stacy Hasselbacher, "Together in the Quad Cities" is an interactive audiovisual exhibit in a question-and-answer format, showcased with large-scale graphic projections on a gallery wall.

"Ideum is excited to create an interactive, digital exhibit that centers around, and shares the perspective of, local and regional visitors," Hasselbacher said.

The creation of the exhibit will employ approximately 4 New Mexico crew members.

For more information, contact stacy.hasselbacher@ideum.com.

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The New Mexico Film Office (NMFO), a division of the Economic Development Department, works to ensure the longevity and progress of New Mexico's film incentive, grow the film, television, and digital media industry, and expand entertainment economic opportunities for New Mexico businesses and residents.

- Named one of <u>Deadline's Hot Spots</u>.
- Three New Mexico cities were selected as "2023 Best Place to Live and Work as a Moviemaker" by MovieMaker Magazine.

To learn more, visit nmfilm.com.

The New Mexico Film Office

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The Economic Development Department's Mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.





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