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New Mexico Film Office Announces Production of Interactive Digital Tables with Various Experiences Highlighting Tools in Cardiac Care

Santa Fe, NM - New Mexico State Film Office Director Amber Dodson announced today that the production of interactive tables with experiences educating users about heart protection is being created through May in Corrales.

Directed and produced by Ideum Inc.'s Stacy Hasselbacher Hernandez, this project will include four interactive touch tables, triggered by tangible objects, allowing attendees of Heart Rhythm Society's annual meeting to learn about new tools in cardiac care.

"Ideum is pleased to collaborate on a project that will educate physicians about new tools available to help them perform cardiac care in an engaging and unique way," Hernandez said.

The creation of the exhibit will employ approximately 4 New Mexico crew members.

For more information, contact stacy.hasselbacher@ideum.com

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About Ideum - Ideum is an experience design studio in Corrales, NM crafting interactive experiences. These projects are utilized globally for exhibits and installations for zoos, museums, nonprofits, and Fortune 500 companies. [Click here to learn more.](#)

The New Mexico Film Office (NMFO), a division of the Economic Development Department, works to ensure the longevity and progress of New Mexico's film incentive, grow the film, television, and digital media industry, and expand entertainment economic opportunities for New Mexico businesses and residents.

- Named one of [Deadline's Hot Spots](#).
- Three New Mexico cities were selected as ["2023 Best Place to Live and Work as a Moviemaker"](#) by MovieMaker Magazine.

To learn more, visit nmfilm.com.

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The Economic Development Department's Mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.



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