

Michelle Lujan Grisham Governor

> Amber Dodson Director

FOR IMMEDIATE RELEASE:

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New Mexico Film Office Announces Short Film "How Charming" Completes Production

Santa Fe, NM - Amber Dodson, the New Mexico State Film Office Director, announced today that the short film, "How Charming," completed filming in September in and around Albuquerque.

Directed by Bryce Dylan and produced by Eric Braun, "How Charming" follows a young man as he gets distracted while studying. He calls his best friend as a young cyclist passes him by and contemplates the feeling left from the encounter.

The production employed approximately 12 New Mexico crew members and 3 New Mexico principal actors.

For more information, contact hellobrycedylan@gmail.com.

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The New Mexico Film Office (NMFO), a division of the Economic Development Department, works to ensure the longevity and progress of New Mexico's film incentive, grow the film, television, and digital media industry, and expand entertainment economic opportunities for New Mexico businesses and residents.

- Named one of <u>Deadline's Hot Spots</u>.
- Three New Mexico cities were selected as <u>"2023 Best Place to Live and Work as a Moviemaker"</u> by MovieMaker Magazine.

To learn more, visit <u>nmfilm.com</u>.

The New Mexico Film Office

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A division of the New Mexico Economic Development Department



The Economic Development Department's Mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.





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