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New Mexico Film Office announces production of digital interactive media for Western Heritage Museum

Corrales, NM—The New Mexico Film Office announced today that the production of interactive experiences for a major Western Heritage Museum will be created in Corrales.

This project, directed by Jim Spadaccino and produced by George Hardebeck, includes designing and developing a series of interactive, screen-based media exhibits. The features will allow museum visitors to interact with a variety of collections, including photographs, film and video, museum awards, and contributed content. These interactives will be part of a research center, allowing museum guests and scholars to access a variety of digital collections. The interactive exhibits will also include ways to share collection items.

“We are thrilled to have the opportunity to help tell stories of the American West using unique, digital collection items,” Spadaccino stated. “Providing access to everyday museum visitors, along with scholars, will help the public better understand the complex, diverse, and fascinating West.”

The creation of the interactive experiences will employ approximately 6 New Mexico crew members.

For more information, contact info@ideum.com.

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About Ideum - Ideum is an experience design studio located in Corrales, NM crafting interactive experiences. These projects are utilized globally for exhibits and installations for zoos, museums, nonprofits, and Fortune 500 companies. [Click here to learn more.](#)

The New Mexico Film Office (NMFO), a division of the Economic Development Department, works to ensure the longevity and progress of New Mexico’s film incentive, grow the film, television, and digital media industry, and expand entertainment economic opportunities for New Mexico businesses and residents.

- Named one of [Deadline’s Hot Spots](#).
- Three New Mexico cities were selected as [“2024 Best Place to Live and Work as a Moviemaker”](#) by *MovieMaker Magazine* for the second consecutive year.

To learn more, visit nmfilm.com.

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A division of the [New Mexico Economic Development Department](#)



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