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FOR IMMEDIATE RELEASE:
June 25, 2024

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New Mexico Film Office Announces Concept Development of Interactive Media for Site Map

Santa Fe, NM—New Mexico State Film Office Director Amber Dodson announced today that the concept for an interactive site map for geographic sites will be developed in Corrales.

Directed and produced by Ideum Inc.'s Rebecca Shreckengast, this project will include a highly interactive site map and planning tool that incorporates 360-degree photography. Users will be able to explore an entire geographic site, zoom in for more detail, and add, edit, and remove features from the map. 360-degree photos and a floorplan layer will allow site visitors to plan their visit extensively.

"This project is particularly exciting due to its complex layering and editing features that will allow the end user to customize and plan their experience," Shreckengast said. "The incorporation of 360-degree photography will also allow users to get an interior view of key spaces on the site."

The concept creation will employ approximately 8 New Mexico crew members.

For more information, contact rebecca.shreckengast@ideum.com.

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About Ideum - Ideum is an experience design studio located in Corrales, NM, crafting interactive experiences. These projects are utilized globally for exhibits and installations at zoos, museums, nonprofits, and Fortune 500 companies. [Click here to learn more.](#)

The New Mexico Film Office (NMFO), a division of the Economic Development Department, works to ensure the longevity and progress of New Mexico's film incentive, grow the film, television, and digital media industry, and expand entertainment economic opportunities for New Mexico businesses and residents.

- Named one of [Deadline's Hot Spots](#).
- Three New Mexico cities were selected as "[2024 Best Place to Live and Work as a Moviemaker](#)" by MovieMaker Magazine for the second consecutive year.

To learn more, visit nmfilm.com.

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The Economic Development Department's Mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.



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