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New Mexico Film Office Announces Interactive Digital Media Production for Skyline Exploring Experience

Santa Fe, NM—New Mexico State Film Office Director Amber Dodson announced today that the production of *Interactive Skyline Explorer*, an interactive digital media experience showcasing exploration of key landmarks, will be created in Corrales.

Produced by Robert Demsey, The Interactive Skyline Explorer will be designed to enhance visitor experiences at an iconic West Coast observation tower. The interactive media will offer visitors an engaging exploration of key landmarks visible from the observation deck.

Users can effortlessly navigate a semi-live camera stream along with detailed information about each point of interest. The Skyline Explorer blends technology, education, and panoramic views, creating a memorable journey.

The creation of the exhibit will employ approximately six New Mexico crew members.

For more information, contact info@ideum.com.

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About Ideum - Ideum is an experience design studio in Corrales, NM crafting interactive experiences. These projects are utilized globally for exhibits and installations for zoos, museums, nonprofits, and Fortune 500 companies. [Click here to learn more.](#)

The New Mexico Film Office (NMFO), a division of the Economic Development Department, works to ensure the longevity and progress of New Mexico's film incentive, grow the film, television, and digital media industry, and expand entertainment economic opportunities for New Mexico businesses and residents.

- Named one of [Deadline's Hot Spots](#).
- Three New Mexico cities were selected as ["2024 Best Place to Live and Work as a Moviemaker"](#) by *MovieMaker Magazine* for the second consecutive year.

To learn more, visit nmfilm.com.

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A division of the [New Mexico Economic Development Department](#)



The Economic Development Department's Mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.



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