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## **New Mexico Film Office Announces Production of "Love is in the Air" in Albuquerque**

**Albuquerque, NM**—The New Mexico Film Office announced today that the production of the feature "Love is in the Air" is filming in Albuquerque in December.

"Love is in the Air" is a romantic comedy that follows the unlikely romance between a free-spirited hot air balloon pilot and a grounded, by-the-book television reporter. Sparks fly when their paths intersect amidst a stunning backdrop, leading to a whirlwind adventure of love, laughter, and self-discovery.

"Love is in the Air" is directed by Larry McLean ("Vanished"), produced by Galen Walker ("Teenage Mutant Ninja Turtles") and Tamas Nadas ("Boneyard"), and set to star Lorenzo Lamas ("Team of Two") Gail O'Grady ("Deadly Draw"), Paul Green ("Somewhere"), and McKenzie Westmore ("Star Trek: Insurrection").

With the world-renowned Balloon Fiesta and endless blue skies, New Mexico provides the perfect backdrop for a story that takes flight, both literally and figuratively. The state's enchanting landscapes and vibrant culture will further enhance the film's theme of romance and adventure.

The production will employ approximately 40 New Mexico crew members, 4 New Mexico principal actors, and over 100 New Mexico background talent.

No matter the story, New Mexico has the perfect location to tell it. Its diverse landscapes include everything from rugged mountains and vast deserts to charming towns and modern cities. Combined with a 25%- 40% tax credit and a skilled workforce, New Mexico offers filmmakers the resources and support they need to create something truly special.

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*The New Mexico Film Office (NMFO), a division of the Economic Development Department, works to ensure the longevity and progress of New Mexico's film incentive, grow the film, television, and digital media industry, and expand entertainment economic opportunities for New Mexico businesses and residents.*

- Named one of [Deadline's Hot Spots](#).
- Three New Mexico cities were selected as ["2024 Best Place to Live and Work as a Moviemaker"](#) by *MovieMaker Magazine* for the second consecutive year.

To learn more, visit [nmfilm.com](http://nmfilm.com).

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*The Economic Development Department's Mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.*



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