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New Mexico Film Office Announces Production of Various Network Commercials for REELZ

Santa Fe, NM—New Mexico Film Office Director Amber Dodson announced today that various network commercials for New Mexico’s only national cable and satellite television network, REELZ, will film in Los Ranchos de Albuquerque throughout the year.

Approximately 120 network commercials will be produced throughout the year to market the shows on the network.

The production will employ an estimated 9 New Mexico crew members.

For more information, contact pr@reelz.com.

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The New Mexico Film Office (NMFO), a division of the Economic Development Department, works to ensure the longevity and progress of New Mexico’s film incentive, grow the film, television, and digital media industry, and expand entertainment economic opportunities for New Mexico businesses and residents.

- Named one of [Deadline’s Hot Spots](#).
- Three New Mexico cities were selected as [“2024 Best Place to Live and Work as a Moviemaker”](#) by *MovieMaker Magazine* for the second consecutive year.

To learn more, visit nmfilm.com.

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A division of the [New Mexico Economic Development Department](#)



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The Economic Development Department's Mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.



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