

FOR IMMEDIATE RELEASE: March 6, 2020 Bruce Krasnow (505) 827-0226, cell: (505) 795-0119 Bruce.Krasnow@state.nm.us

## Hot Spots Event Set to Shine Light on New Mexico Film Industry

ALBUQUERQUE, N.M. – New Mexico is at the front and center of the film industry next week as Deadline Hollywood's Hot Spots conference will be in Albuquerque for its first-ever event that features prime filming locations outside Hollywood.

The event runs March 8-9 at Hotel Chaco, tickets and registration is required.

Some of the attendees will also enjoy tours of location spots throughout Albuquerque and Santa Fe. Representatives from Albuquerque, Las Cruces, and Santa Fe will be on hand to explain the benefits of filmmaking in New Mexico.

One session is titled, "New Mexico: World-Class Crew Base Largest Between the Coasts" another on "New Mexico Film Locations: Diverse. Accessible, Fresh."

"The fact that Deadline has chosen New Mexico for its first-ever Hot Spot networking conference is a big recognition of everything Gov. Michelle Lujan Grisham and the state has done to develop the industry," said Economic Development Department Cabinet Secretary Alicia J. Keyes said. "The conference will highlight our trained crews, quality studios, diverse locations and the ecosystem we are building for film and television."