

MINUTES of the Governor's Council on Film and Media Industries Meeting
Thursday, August 24, 2017

Crowne Plaza Albuquerque
1901 University Blvd. NE, Albuquerque, NM 87102
Room: Gomez Board Room

Conference Call-in:
Dial - (641) 715-3274
Enter Access Code - 965562#

4:00 pm – 5:00 pm

Call to order: The quarterly meeting of the Governor's Council on Film and Media Industries (GCFMI) was held in Santa Fe, NM on Thursday, August 24, 2017. The meeting convened at 4:09 PM. **Councilmember Talia Kosh declared the absence of a quorum noting that no motions or voting will occur. The meeting convened with reports only.**

Members in attendance: Talia Kosh
Tonya Stinson

Members not in attendance: Alicia Keyes, Chairperson
Chris Eyre
Kara Sachs
Rajeev Nirmalakhandan
Greg Hewett
Teri Farley

Guests: Nick Maniatis (New Mexico State Film Office), Steven Tomita, Belen Film Liaison, Kelly Stewart, Los Alamos Film Liaison, Jon Hendry (IATSE Local 480), NaNi Rivera (IATSE Local 480), Eric Witt (Santa Fe Film Office) and Jennifer LaBar (Santa Fe Film Office).

Update from the Santa Fe Film Office (SFFO) – 4:10 pm

The SFFO is led by Eric Witt who served the administration of New Mexico Governor Bill Richardson as Deputy Chief of Staff; Director of Legislative/Political Affairs; and Director of Media Industries Development from 2003 – 2010. During his term, he guided the growth of the film and television industry in New Mexico from \$8 million in 2002 to over \$4 billion by 2010. In addition to expanding production, he also oversaw the establishment of statewide crew training programs, educational and business development, and community outreach efforts -- programs which subsequently have become global standard practices. Prior to public service, Eric worked in Los Angeles as a film and television executive in production & corporate finance for a number of entities including Dino De Laurentiis Communications, as well as in sales, distribution and ancillary product development. He was also one of the co-founders of Asylum Entertainment, a leading-edge developer of multi-platform entertainment properties. Since returning to the private sector in 2011 he has worked with state and national governments, major studios and independent production houses regarding film/television production, sporting events and related incentive programs.

Jennifer LaBar is the program administrator for the SFFO who brings extensive experience in both local and regional government, problem solving, community relations and, as a bonus, the premium hospitality industry. Believe us when we say she lends a unique and highly effective perspective and range of capabilities to the Film Office. Jennifer engages daily communications with productions,

acts as an interface between productions and various government entities and local communities, and is an all-around resource for information from the mundane to the arcane. This includes permitting coordination, public lands and buildings site requests, and other special production needs as they arise.

The SFFO works directly with a third of the productions that happen in Santa Fe. The SFFO is a joint city/county office working together to service productions in Santa Fe. The Santa Fe Film Commission was unanimously approved by the City Council and sponsored by Mayor Javier M. Gonzales to create a Santa Fe Film Commission in order to expand and enhance the city's film and digital economy. The Commission's goals are to: enhance recognition as a desirable filmmaking destination, and increase production in Santa Fe; Increase post-production and other digital media business as a sustainable industry in Santa Fe; Diversify the industry base by growing local productions and other complimentary businesses in Santa Fe; Foster a sustainable year-round industry, that employs a skilled workforce in high-wage jobs; Facilitate increased production spending at local businesses, and evaluate potential areas of investment and resource allocation and make recommendations on priorities.

A recently new entity in Santa Fe include the Stagecoach Foundation who mission is to offer an paralleled, executive suite-style office space in an amazing LEED- certified building located near the legendary Santa Fe Plaza and to bridge skill and talent, resource and community, by engaging incredibly talented crew members from resident film productions and tech companies with free educational workshops, mentorship and master-class programs for underserved youth and young adults so they can pursue their dreams in the film and tech industries.

Film App updates – 4:34 pm:

Steven Tomita, Belen Film Liaison: Steven is currently working on a mapped tour of the downtown area. The app will play videos and movies filmed in the area.

Kelly Stewart, Los Alamos Film Liaison: Kelly is currently working on a secret city App for Los Alamos. She hopes to have more of an updated at the next meeting.

Update from Sub-Committees – 4:53 pm

Councilmember Talia Kosh and the outreach committee are working to host the education summit in February during film and media week. The education summit task force will be meeting to create an agenda and suggested invite list. Councilmember Teri Farley was not present - no updates from the Emerging Media Committee.

New Business – 4:55 pm

None.

Public Comment – 4:55 pm

None.

Next Council Meeting – 4:56 pm

The next meeting will be held in November 2017. Please note that the November meeting may be a conference call.

Adjourn – 5:00 pm

The meeting adjourned at 5:00 pm.