3/12/2021 Constant Contact



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## The New Mexico Film Office Announces 3 Multi-Media Productions Filmed In New Mexico

SANTA FE, NM – The New Mexico Film Office announces three multi-media productions filmed in New Mexico.

"It is great to see these new media projects being shot in New Mexico and taking advantage of our talented crew, New Mexico's beautiful and unique landscapes, as well as the tax incentive. This is an area where we want to expand the film and television industry and ecosystem," said Amber Dodson, Director, New Mexico Film Office.

**Meow Wolf Denver:** Meow Wolf Denver, is a multi-media production produced by Meow Wolf is filming in Santa Fe, New Mexico though May of 2021.

The film is directed by Chadney Everett, Tristan Love, Kron, Brad Wolfley, and Annie Jaynes, and Adan Canto and produced by Todd Richins, Cathleen Sutherland, and Michael Becker

"As Meow Wolf's reach expands beyond the boundaries of New Mexico, we are proud and excited to continue producing exhibition content on our home turf, taking full advantage of the exceptional local cast and crew base." - Meow Wolf

The production will employ approximately 275 New Mexico crew members, 60 New Mexico principal actors, and 75 New Mexico extras.

Meow Wolf is producing its next immersive, narrative-based multimedia experience - a maximalist, mind-bending, sci-fi saga set within several converged worlds - *Meow Wolf Denver*. The fictional video, audio, and new media content will be presented by traditional means throughout the Denver exhibit, but will also be integrated into the physical environment and interactive with a smartphone app. This innovative approach will set a new precedent for how media and a narrative can be delivered, experienced and assimilated, within a robust storytelling world that audiences can explore.

3/12/2021 Constant Contact

For more information on the production, contact: <u>iecproductionoffice@gmail.com</u>

**Third Story Automotive:** Third Story Automotive, is a commercial for Volkswagon produced by Third Story Films LLC, filmed in Taos and Albuquerque, New Mexico in the fall of 2020.

The commercial is directed by Mike Million and Christopher Stahl and produced by Todd Harter.

The production employed approximately 45 New Mexico crew members.

"Filming this car commercial in New Mexico was an amazing experience. Not only are the locations beautiful across the state, but the local crew is top notch and a pleasure to work with."

The commercial can be viewed at:

IG: <a href="https://www.instagram.com/p/CLAr44FH-t5/">https://www.instagram.com/p/CLAr44FH-t5/</a>

TW EN: <a href="https://twitter.com/VWcanada/status/1358570325072568323">https://twitter.com/VWcanada/status/1358570325072568323</a>
FB EN: <a href="https://www.facebook.com/vwcanada/posts/10159188653350953">https://www.facebook.com/vwcanada/posts/10159188653350953</a>

**Monogamy:** Monogamy, a new media project produced by Monogamy 3 LLC, was filmed in Albuquerque, New Mexico in February and March of 2021.

The project is directed by Craig Ross Jr. (*Bluehill Avenue, The Affair, Prison Break*) and produced by Rick Metz (*Wander, Cheerleader Nightmare*).

The production employed approximately 40 New Mexico crew members, 12 principal New Mexico actors, and 30 New Mexico background talent.

Monogamy, stars Blue Kimble (Ruthless), Wesley Jonathan (NCIS), and Jill Marie Jones (Black-ish). New Mexico cast members include Vega Vargas (Bosch) and Grayson Berry (Better Call Saul). In this new media project couples undergo swap therapy to repair their broken marriages.

All film and television productions in New Mexico are required to adhere to the state's operative emergency public health order, associated public health restrictions and COVID Safe Practices. Those restrictions include but are not limited to the adherence to occupancy maximums, the maintaining of a six-foot distance between individuals, wearing masks at all times, daily disinfection, symptom screenings, and more.

The New Mexico Film Office has released Back2One, a catchall set of principles, general recommendations, and resources for film and television productions operating during COVID-19. Back2One recommendations and other COVID Safe Practices can be found at nmfilm.com







3/12/2021 Constant Contact

## The New Mexico Film Office

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A division of the New Mexico Economic Development Department



The Economic Development Department's Mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.

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