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## **The New Mexico Film Office Announces “Untitled Mehar Sethi Project” to film in New Mexico**

**Santa Fe, N.M.** – Today New Mexico Film Office Director Nick Maniatis announced the “Untitled Mehar Sethi Project” pilot, from Amazon Studios and Roughcut TV, will begin principal photography early December through mid-December in Albuquerque.

"We're thrilled to welcome back Amazon Studios to New Mexico," said New Mexico Film office Director Nick Maniatis. "Our state's unique history, crew, support services, and a very successful tax credit have drawn the producers back to our thriving industry."

The production will employ 100 New Mexico crew members, six New Mexico actors and approximately 160 New Mexico background talent.

The untitled project, based on the British Academy of Film and Television Arts-winning UK series “People Just Do Nothing,” is a mockumentary following a group of working class DJs and their friends in a town called North Las Vegas: a land of mini malls and vast parking lots, where the lights of The Strip act as a beacon of fame and glory that's just out of reach. The series tracks their stumbling ambitions, and explores how relationships between friends and family evolve as the reality of your dreams starts to hit. It's a sloppy celebration of life in the suburban southwest.

The pilot will be directed by Chris Storer, with executive producers Mehar Sethi, Ash Atalla and Jon Petrie from Roughcut TV, and Chris Storer. The executive producers of “People Just Do Nothing,” Hugo Chegwin, Steve Stamp, Asim Chaudhry and Allan Mustafa also serve as executive producers here. For more information contact: [umspprodoffice@gmail.com](mailto:umspprodoffice@gmail.com).

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