

FOR IMMEDIATE RELEASE:

July 26, 2019

Michelle Lujan Grisham Governor

> Alicia J. Keyes Cabinet Secretary

Todd Christensen Director

Bruce Krasnow (505) 827-0226, cell: (505) 795-0119 Bruce.Krasnow@state.nm.us

Film Programs and Union Fair in Albuquerque August 8, 2019

Meet with representatives from local college film programs and unions that work with the film industry.

SANTA FE – Interested students and professionals can network with film and media instructors from programs around New Mexico at an open house the day before the annual Film and Media Industry Conference in Albuquerque.

The event is set for 2 to 5 p.m. on Aug. 8 at the Hyatt Regency, 330 Tijeras Ave NW, Albuquerque, NM 87102. It is free and open to the public.

Representatives from Santa Fe Community College, Dona Ana Community College, Central New Mexico Community College (CNM), Eastern New Mexico University, University of New Mexico, Taos Digital Media Arts, IATSE Local 480, SAG-AFTRA, Teamsters Local 492, as well as others, will be present.

The attending colleges all offer great opportunities for higher learning in film-related fields of study. Some examples include: SFCC'S Film Department offers two options for associate degrees and five certificate programs; DACC offers a certificate in Creative Digital Technology, which includes a film crew class. These associate degrees and certificates are accepted as credits toward most bachelor degree requirements for those who wish to continue studies.

Union representatives will also be available with information. Trade unions are the bridge between the workforce and the industry and understanding the requirements to get into the organizations helps those interested in working in film and television with a more direct career path. SAG-AFTRA, for instance, represents actors, IATSE Local 480 represents a majority of the crew positions, and Teamsters Local 492 cover drivers and wranglers.

"Giving New Mexico residents and students access to film educators and the Unions that work with the film industry here is a vital part of helping to connect our residents with the tools they need to work in our thriving entertainment industry," said Todd Christensen, New Mexico Film Office Director.

The Film Program and Union Fair takes place the day before the annual New Mexico Film and Media Industry Conference. The conference, August 9 and 10, offers many film industry-related opportunities to choose from, including make-up, wardrobe, locations,

art, electric, accounting, social media, travel, payroll, casting, and much more. You can see the full schedule of workshops online at https://nmfilm.com/wp-content/uploads/2019/07/2019-Schedule-1.pdf.

Tickets for the Film and Media Industry Conference are on sale now \$55 for students and \$75 for regular admission through August 7. Prices will increase to \$75 for students and \$95 for regular admission on August 8.

Register for the conference online at https://www.eiseverywhere.com/ehome/index.php? eventid=423173&

For additional information about the two-day conference, go to http://nmfilm.com/nmfo-events/#Conference or contact NMFO State Outreach Coordinator, Barbara Kerford at 505-476-5671 or BarbaraA.Kerford@nmfilm.com.

###

Visit the New Mexico Film Office online at nmfilm.com.

The New Mexico Film Office

1100 S. St. Francis Drive, Suite 1213
Santa Fe, NM 87505
(505) 476-5600
info@nmfilm.com
nmfilm.com

A division of the New Mexico Economic Development Department



