

# The National Museum of the American Indian Presents a Native Cinema Showcase Selection at the 2020 Virtual Indian Market

**FOR IMMEDIATE RELEASE**—August 17, 2020; Santa Fe, N.M.: The Southwestern Association of Indian Art is pleased to announce, Smithsonian’s National Museum of the American Indian will present a Native Cinema Showcase selection during this year’s Virtual Indian Market. The film, *More than a Word* is directed by Kenn and John Little (Hunkpapa Lakota) and the film will be accessible via [americanindian.si.edu](http://americanindian.si.edu) on August 28 and 29, 2020.

*More Than a Word* analyzes the Washington football team and their use of a derogatory mascot. Using interviews from both those in favor of changing the name and those against, this documentary presents a deeper analysis of the many issues surrounding the Washington team name.



*Photo Courtesy Kenn + John Little*

## NATIVE CINEMA SHOWCASE: MORE THAN A WORD

August 28, 2020 | 5 p.m. Mountain Time, 7 p.m. Eastern

August 29, 2020 | 1 p.m. Mountain Time, 3 p.m. Eastern

(USA, 2017, 70 min.)

Free and Open to the Public

Special support for *More Than A Word* is provided by the Academy of Motion Picture Arts and Sciences. Additional support provided by the New York State Council on the Arts under Governor Andrew M. Cuomo's Regional Economic Development Council Initiative, and by The Walt Disney Company.

### MEDIA INQUIRIES:

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### About Virtual Indian Market:

Virtual Indian Market is a [SWAIA](#) initiative to support Native arts by establishing a global presence for artists through virtual platforms. Virtual Indian Market is supported by the [Clark Hulings Fund](#), [ArtSpan](#), and other organizations that have helped connect SWAIA with innovative marketing efforts designed to expand the organization's existing marketplace. For complete information visit, [www.swaia.org](http://www.swaia.org)

### About the Museum

The National Museum of the American Indian is committed to advancing knowledge and understanding of the Native cultures of the Western Hemisphere—past, present and future—through partnership with Native people and others. For information about the museums,

including hours and directions, visit [americanindian.si.edu](http://americanindian.si.edu). Additional information is on [Facebook](#), [Twitter](#) and [Instagram](#).