

FOR IMMEDIATE RELEASE  
May 12, 2014

Contact: Angela Heisel  
(505) 827-0309

**New Mexico State Film Office Announces  
the 2nd Annual Film & Media Industry Conference in Albuquerque  
May 30<sup>th</sup> – 31<sup>st</sup>, 2014**

**SANTA FE** – Film Office Director Nick Maniatis today announced the State Film Office will host the 2<sup>nd</sup> annual New Mexico Film & Media Industry Conference. This two-day networking event will offer New Mexico’s local film community unique panels, presentations and interviews not readily available to industry professionals within the State. Topics vary from *Transmedia: Marketing & Content Strategies Across Multiple Platforms* to *Project Development & The Pitch* with a cutting edge lineup of speakers and panelists from both in and out-of-state. The audience includes established industry professionals, such as filmmakers, producers, crew, digital artists and post production professionals as well as vendors, city and county officials and other government officials.

“This is a great event for businesses that haven’t traditionally serviced the film, television and media industry as well as for those who have,” said Director Nick Maniatis. “Industry members, business owners and the general public are invited to join us to look inside this multi-faceted industry and see what opportunities are available. This exciting event offers cutting edge and informative perspectives on today’s industry and its future.”

Panels and presentations are free to attend; however, registration is required for all attendees. A luncheon and networking reception are available to registrants for a nominal fee. This is an opportunity that the local film community should not miss, as it provides avenues for networking and communication with professionals that share their passion.

In addition, local vendors are also welcome to attend and participate as a conference exhibitor. This is a great way for vendors to showcase their services to the local industry.

To register and for a detailed list of events visit, <http://nmfilm.com/film-media-industry-conference.aspx>. Space is limited and pre-registration is required.

DATE: Friday, May 30, 2014 (Check-In at 9:00 am)  
Saturday, May 31, 2014 (Check-In at 9:00 am)

Location: Hotel Albuquerque at Old Town  
800 Rio Grande Blvd NW Albuquerque NM 87104

Contact Outreach Programs Manger, Lindsey Valdez at 505-476-5671 or [lindsey@nmfilm.com](mailto:lindsey@nmfilm.com) for additional information.

###